



NEW ZEALAND INSTITUTE OF SURVEYORS REMIT

Addition of Trading Name to Rules

At its 21st of June 2018 teleconference meeting Council resolved that an Electronic Special General Meeting (ESGM) would take place at **3 pm on Thursday 26th July 2018** to determine the Trading Name of the New Zealand Institute of Surveyors Incorporated.

Rebecca Strang – NZIS President

No face-to-face meeting will take place and the result of the member's ESGM vote on the single remit will be announced at 3 pm on Thursday 26th July 2018.

- **Trading Name Remit 1**

That section 1.1 of the NZIS rules will change from:

1. Name

1.1 The name of the organisation is the "New Zealand Institute of Surveyors Incorporated" (NZIS).

to:

1.1 The name of the organisation is the "New Zealand Institute of Surveyors Incorporated" (NZIS). NZIS will trade as Survey and Spatial New Zealand (S+SNZ).

Logic

The NZIS Council unanimously recommends that our trading name becomes Survey and Spatial New Zealand. Our legal name will remain New Zealand Institute of Surveyors Incorporated. A Trading Name is a name used for business or marketing purposes that is not necessarily the legal name of an organisation. For more information on the difference between legal and trading names, please refer [here](#).

Other names that were considered but not favoured by Council included:

- Surveying plus Spatial New Zealand (Surveying + Spatial New Zealand)
- Surveying and Geospatial New Zealand
- Geospatial New Zealand.

Council has chosen Survey and Spatial New Zealand on the basis that:

- i. Our members practise across a wide variety of expertise areas that should be reflected in our name
- ii. Retaining the word 'survey' respects our long history as an organisation and profession
- iii. The new name is considered to be more modern ("institute" in particular is a fairly outdated term)
- iv. We want to attract more members and our current name prevents that (many of our potential members don't see themselves as surveyors)
- v. Our name needs to resonate with the communities that use our members' services.
- vi. There is no legal impediment to the trademarking of the new name

Please note that we are also seeking advice about a Māori name that would be used alongside the new name, which reflects the above thinking. The Māori name is not part of the special electronic vote.

Next step in the vote

The Electronic Special General Meeting as called by Council under section 13.3.a and c of the NZIS rules requires 28 days notice. The following will be the applied timelines:

- 26 June – notice distributed to all NZIS Voting Members
- 26 June – vote opens online via SurveyMonkey (see link below)
- 18 July – reminder send to all Voting Members
- 24 July - voting closes
- 3 pm on Thursday 26th July 2018 the result is announced electronically by the President.

All Voting members may now vote using the following link:

<https://www.surveymonkey.com/r/NZIS-Tading-Name>