

Survey and Spatial New Zealand Publication Advertising Rates – 2018/19

All prices exclude GST

Surveying+Spatial - Quarterly magazine

A4 - back cover	210 x 297 mm + 5mm bleed top, bottom and left hand side	Sold
A4 - inside Front cover	210 x 297 mm + 5mm bleed top, bottom and left hand side	Sold
A4 Inside Back Cover	210 x 297 mm + 5mm bleed top, bottom and right hand side	Sold
A4 - main body	180 x 270 mm no bleed (note the ad will 'float' on page with a white border on all sides), or 210 x 297 mm + 5mm bleed all four sides	\$840
A5 - main body	165 x 120 mm (horizontal) or 80 x 250 mm (vertical)	\$525
A6 - main body	165 x 57 mm (horizontal) or 80 x 120 mm (vertical)	\$315
Minis	80 x 48 mm (horizontal only)	\$160
Inserts (one A4 sheet - double sided)		\$1100
Inset (up to 8 A4 sheets - double side)		\$1180
Multi A4 publication limits apply)		\$2100

Newslink - Monthly e-newsletter and Website

Member/Key partner Rate	
Newslink - Situation vacant ad linked to web listing	\$160
Newslink Non-member/Commercial Rate	
Newslink - Situation vacant linked to web listing	\$260

Notes:

- Copy deadline for Newslink is the 20th of each preceding month.
- A pdf file of ad and jpeg logo file is required for Newslink listings.
- Banner ad files are best supplied as 800x236 pixels
- Copy deadlines for Surveying+Spatial deadlines are generally: 1 February, 1 May, 1 August, 1 November.
- Payments: Overseas payments are required to be paid in \$NZ with all international bank transfer charges included.
- All prices exclude GST.

Surveying+Spatial Artwork requirements: Please supply one of the following (presented in order of preference):

1. A press-ready (ie hi-res) pdf using CMYK colours (or greyscale if b+w only), with all fonts embedded
2. A CMYK (or greyscale if b+w only) tiff file of 300dpi resolution or greater
3. A CMYK (or greyscale if b+w only) maximum quality jpeg file.

Email artwork files to: jan@surveyspatialnz.org